



Shannon McEvoy

BILINGUAL ESL COACH

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PROFILE

Enthusiastic ESL coach and Spanish tutor with a proven track record of helping students reach and exceed their goals. Excellent listener and very perceptive. Dynamic and creative, keeps students interested by constantly incorporating new learning tools and methods.

SKILLS

Creativity

Problem Solving

Leadership

Bilingual: Spanish-English

Portuguese (basic-intermediate)

Design Thinking

UX Design

Google UX Design

Professional Certificate

(in process)

Google Classroom

RELATED EXPERIENCE

ENGLISH LANGUAGE COACH/TRANSLATOR

Self-Employed

2016, 2019 - Present

- Supports Spanish-speaking professionals and executives at global companies in advancing their careers through exclusive, one-on-one English language coaching, in person and via Zoom. Some of my areas of expertise include: job interviews, resumes, presentations and public speaking, academic writing, general business, sales/marketing, and design.
- Incorporates various digital tools into the classroom.
- Creates personalized material and dynamic course plans for each student.
- Provides TOEFL and IELTS exam preparation, helping clients to achieve their goal scores as fast as possible.
- Completes multiple translation and editing projects (Spanish to English) for various clients.

ARTIST/DESIGNER/ART DIRECTOR

Self-Employed

May 2012 - Present

- Acted as a design/branding consultant for businesses, designing logos and websites.
- Produced and collaborated on public art projects.
- Developed personal creative projects in a variety of media, including but not limited to drawing, painting, digital art, and mosaic.
- Completed fine art commissions, communicating clearly with the clients throughout the entire process.
- (Selected projects are listed on this resume as individual positions.)

ONLINE ESOL COACH

*Aspire Training and Development
Boston, MA*

Nov 2024 - Present

- Teaches ESOL Level 1 to group classes of recent immigrants to the United States to help them incorporate into society.
- Utilizes online teaching tools: Zoom, Google Classroom, etc.
- Conducts formal and informal assessments of students' progress.
- Leads online acrylic painting workshops to give students an English immersion experience while having fun and learning a new skill.

ONLINE ESOL TEACHER

*JPCC Adult Education Program
Boston, MA*

Aug 2024 - Present

- Teaches ESOL Level 1 to group classes of recent immigrants to the United States to help them incorporate into society.
- Utilizes online teaching tools: Zoom, Google Classroom, etc.
- Conducts formal and informal assessments of students' progress.

ENGLISH TEACHER

*Business English Advisors
Santiago, Chile*

Dec 2022 - Jun 2025

- Teaches English as a second language to Spanish-speaking professionals working at major companies such as Clinica Alemana, Antofagasta Minerals, PUIG, LATAM Airlines, and more.
- Utilizes online teaching tools such as Zoom.
- Evaluates students periodically on their progress.



CO-ARTISTIC DIRECTOR, MOSAIC MURAL "WINGS OF FRIENDSHIP"

Client: US Embassy in Santiago, Chile

Oct 2023 - Mar 2024

- Using digital technology, co-designed the mosaic mural that celebrates the bicentennial of friendship between Chile and the United States.
- Co-managed all aspects of the logistics and teamwork, from the production in the studio to the installation in the Metro Station (Station: Universidad de Chile)
- Co-led a one-day mosaic workshop for kids ages 9-13

ENGLISH CONVERSATION FACILITATOR

Universidad Austral; Valdivia, Chile

Nov - Dec 2022

- Prepared conversation questions and presentation materials related to intermediate/advanced university students' coursework.
- Facilitated English conversation with university students online via Zoom, centered primarily on themes they are currently studying.
- Gave university students the opportunity to interact with a native English speaker (myself) from the United States.

PODCASTER

Personal Project

Dec 2021 - Dec 2022, Jun 2025 - Present

- Recorded and edited podcast episodes in English and Spanish: personal reflections on murals/public art and also interviews with other artists. Title: "Beyond the Wall - Más Allá del Muro" - Mural Podcast.
- Managed social media (Instagram and Facebook group) to market the bilingual podcast and create an engaged community of followers.

BILINGUAL PROGRAM COORDINATOR

Pearson VUE

Nov 2017 - Nov 2018

- Applied critical thinking and problem-solving skills to resolve complex test candidate issues in a fast-paced environment, using company computer systems as a tool.
- Provided phone support for test centers and customer service representatives with questions on testing program policies.
- De-escalated calls from escalated candidates, responding to their concerns with empathy.
- Earned Top Performer for the month of January 2018.

BILINGUAL CUSTOMER SERVICE REPRESENTATIVE

Pearson VUE

Mar 2017 - Nov 2017

- Assisted test candidates, in English and Spanish, in scheduling high stakes exams.
- Provided candidates with accurate information about testing programs, via phone, email, and chat.
- Earned Top Performer for the month of May 2017, and was promoted to the role of Bilingual Program Coordinator in November 2017.

ENGLISH CAMP COUNSELOR

*Chilean Ministry of Education -
English Opens Doors; Viña del Mar, Chile*

Jan 2013, Jan 2017

- Acted as an ambassador to Chilean youth throughout a weeklong English immersion day camp, sharing with them American culture and language.
- Led high school students in activities aimed at improving English-speaking skills.
- Co-organized two camp-wide video productions in 2013 and three camp-wide video productions in 2017, including each year's popular Lip Dub music video.



ENGLISH TEACHER

*Escuela Naval (via International Center) -
Valparaíso/Viña del Mar, Chile*

Feb - Nov 2016

- Taught B1+ and B2 level courses (in person) for cadets of all four years (most aged 17-22), helping them improve their English grammar, vocabulary, and speaking skills.
- Engaged students in relevant, dynamic, multimedia lessons including material/activities such as videos, songs, games, and debate.

ARTISTIC DIRECTOR - MOSAIC MURAL

Liceo Técnico de Valparaíso, Chile

Jun 2014 - Dec 2016

- Created a mural design for a 40m2 mural on an exterior wall of a high school, based on conversations with students and community members.
- Obtained financial support from the Municipal Government of the City of Valparaíso, Chile, as well as donations/discounts on materials from local hardware stores and Chilean companies.
- Inspired, taught, supervised and collaborated with paid artists, students, and volunteers during work sessions on the mural.

ENGLISH TUTOR

*English World Group (Now "English Group");
Valparaíso/Viña del Mar, Chile*

Nov 2012 - Jan 2015

- Taught personalized prep courses for individual adults studying for standardized tests, including IELTS, FCE, and GRE, in person and via Skype.
- Interviewed potential new hires.
- Provided one-on-one training sessions for new teachers.

MULTI-FACETED MARKETING CREATOR

PlayLandis

Dec 2012 - May 2014

- Co-designed the brand guide (including the logo) for a Chilean start-up company.
- Designed publicity graphics using Adobe Illustrator.
- Created aesthetically pleasing presentations, documents, and promotional materials in English and Spanish.
- Designed storyboard and graphics for company video.
- Translated executive summaries and documents from Spanish to English
- Made formal and informal business pitches to potential investors - in Spanish.

ENGLISH TEACHER

*Instituto Chileno Norteamericano de Cultura de
Valparaíso*

Mar - May 2013

- Taught grammar, collocations, and vocabulary to adult students in intermediate English courses (in person). Each class had about 12 students.
- Created an engaging atmosphere through games and role-play, maximizing students' speaking participation.
- Directed American English Pronunciation Workshops designed specifically for Chileans.

EDUCATION HISTORY

B.A. IN STUDIO ART AND SPANISH

Aug 2008 - May 2012

College of Saint Benedict

- STUDY ABROAD - Chile, Fall 2010
- HONORS: Inspire a Shared Vision Leadership Award, Outstanding Thesis Award, Magna Cum Laude, Phi Beta Kappa